Support the companies who **ACT on climate change**

**ACT HELPS COMPANIES JOIN THE RACE TO GLOBAL NET ZERO**

**ACT Initiative is**
- the only international initiative that provides an accountability framework
- a scientific based approach incorporating the latest research
- focused on high climate impact sectors and companies with high climate ambitions
- transition planning guidance that incorporates both business and climate change challenges
- a 360° forward-looking approach to align companies’ strategies and actions with a well below 2°C compatible pathway

**ACT Initiative is not only**
- another way to demonstrate best climate practice
- a rating
- a reporting tool

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**ACT Step by Step**

- **GOAL**: Effectively engage companies to implement a transition plan.
- **FOR**: Early-stage companies that wish to develop a low carbon strategy.

**ACT Assessment**

- **GOAL**: Credibly measure progress towards Net Zero and against sectoral low-carbon pathways.
- **FOR**: Companies that have science based targets or a transition plan ready to be tested.

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**ACT**

Assessing low-Carbon Transition

**ACT Step-by-Step: Methodology**

- **SECTOR-BASED METHODOLOGY** +
- **4 PRACTICAL TOOLS** +
- **3 CHECKPOINTS TO VALIDATE PROGRESS**

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Companies should complete a standardized GHG inventory covering all significant emissions sources before using ACT
Self-diagnose the current position of the company’s decarbonization strategy and practices.

Strategic analysis of the opportunities and challenges the low-carbon transition presents to the company.

Setting a vision for the company in the low-carbon world.

Develop a detailed decarbonization strategy, which defines targets, corporate direction and required resources.

Develop, implement and monitor the action plan to support the strategy.

Compare scores of companies’ climate strategies

Identify companies performance against strategic levers

Reduce investments risks from climate change

Support shareholders engagement and impact investment

A Low-Carbon Transition Matrix for company’s SWOT analysis

a Catalogue of Creativity Techniques to develop the company’s vision

a Strategy Design Tool to identify the company’s strategic levers

an Action Plan Tool to plan the company’s low-carbon transition

To set decarbonization targets on relevant metrics and assess carbon performance against a relevant benchmark

To ensure climate concern is embedded in the business strategy

THE PROCESS GRID

Guiding questions with a set of predefined answers for self-diagnosis and progress tracking

THE STRATEGY TOOLBOX

2C. Strategic analysis

3A. Long-term vision

3B. Transition roadmap

4B. Strategic plan

5A. Definition

5B. Implementation

5C. Monitoring

THE CARBON PERFORMANCE TOOLBOX

2A. Carbon perf. metrics

2B. Carbon perf assessment

2D. Board training

3C. Board engagement

3D. Board commitment

2 year

3 year

GOVERNANCE

FOCUS : ACT STEP BY STEP, METHOD & TOOLKIT

JOIN THE NEXT INVESTORS TRAINING

JOIN THE NEXT ADVISORS AND ASSESSORS TRAININGS
**BENEFITS**

**PLAN YOUR TRANSITION TO NET ZERO**
- **Unlock long-term ambition** | Climate strategy requires commitment to face its challenges. ACT Step by Step helps businesses to develop a structured plan and support implementation.
- **Community** | Companies can join an extensive network to share common challenges and successes.
- **Resources** | A trained coordinator enables the project to run smoothly and involve all relevant stakeholders.

**GET SUPPORT**
- **ACT training:** 2 effective days (remote or in person)
- **ACT online Q&A**
- **ACT methodology:** freely accessible
- **ACT tools:** to guide businesses from current policy to transition plans

**RESULTS**
- **Build** your climate strategy to comply with and anticipate new financial rules and ESG requirements
- **Reduce** your climate and financial risks
- **Benchmark** your company’s performance on climate change.
- **Improve** your financial and sustainability performance.
- **Quantify** your actions costs to implement an effective climate strategy.

**STEP UP TO AN ACT ASSESSMENT AND YOUR COMPANY COULD**
- **Be identified** as a climate transition-ready company.
- **Demonstrate** your transition strategy through a rating methodology known to investors.

**MOTIVATE**

**“The ACT methodology is an effective tool for initiating a continuous improvement process with a global approach on the subject of climate change mitigation”**.

Paco Vadillo, Engineer, Sustainable Real Estate Project Manager

**“ACT assessment provides a framework to understand what type of information to seek in order to position the level of advancement of our clients”**.

Thuy-Tien Gluck, Head of Corporate Sustainability
HSBC Continental Europe

**KEY FACTS**

+180 international companies
from auto manufacturing, oil & gas and electric utilities have been assessed using ACT methodologies and publicly available data.

+100 consultants trained

3 ACT programs
France, Brazil & Mexico, Québec
HOW TO RESPOND TO COMPANY CONCERNS?

ACT requires knowledge about how climate change will affect companies

ACT Step by Step builds on ACT Assessment sector specific indicators to guide companies from all sectors.

ACT Assessment methodologies are sector specific that address key areas for transition-planning including low-carbon business models.

I don’t have enough people to work on it

ACT Step by Step provides strategic and operational development, trained advisors are available to guide companies through this process too.

An ACT Assessment provides a thorough corporate strategy analysis, trained assessors are available to guide companies through this process.

I will have a bad score with an ACT Assessment

Measuring progress drives faster transition! Companies don’t have to communicate their scores but it shows commitment to their transition ambitions.

Not another climate initiative! We already have TCFD, SBT, CDP...

According to the last IPCC report, decarbonization is not an option anymore: companies must build corporate resilience to face the climate emergency.

It’s a long and difficult process

The ACT Initiative aligns with international standards requirements. It assists companies anticipate upcoming mandatory schemes such as CSRD in Europe.

Companies need to have completed a GHG inventory before they can use ACT – this aligns with disclosure regulations and is required for robust sustainability policies.

IF PARIS AGREEMENT’S MITIGATION GOAL WAS A MARATHON?

ACT is the only initiative consistent with EFRAG reporting layer proposal, the EU Taxonomy article 8 and can also be used by SMEs.

CONTACT

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ACT - Assessing low-Carbon Transition Initiative®