

→ IT'S TIME TO ACT

WHAT IS ACT ?

A joint voluntary initiative of the UNFCCC secretariat Global Climate Agenda.

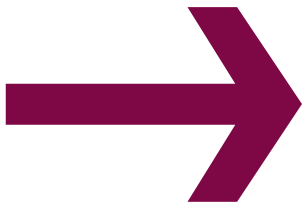
WHY ACT ?

Drive climate action by companies and align their strategies with low-carbon pathways.

HOW DOES ACT WORK ?

ACT provides sectoral methodologies as an accountability framework to assess how companies' strategies and actions contribute to the Paris mitigation goals.

Why companies should use ACT to **guide and assess their climate strategy**



STRENGTHEN YOUR STRATEGY & REALISE YOUR AMBITION

SUPPORT the definition of a realistic and ambitious low-carbon strategy with independent assessment
IDENTIFY your transition and physical risks
IMPROVE the credibility of your low-carbon strategy and commitment
SELF-ASSESS your low-carbon strategy with ACT tools

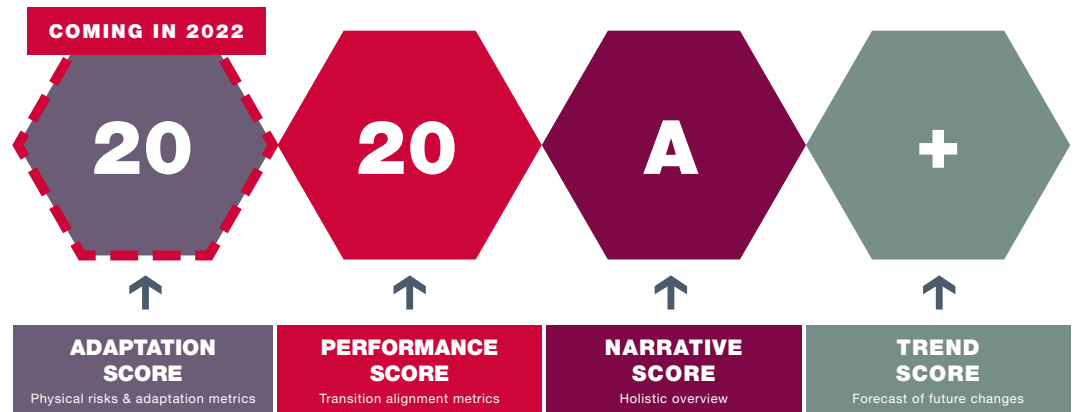
CONTRIBUTE technically to new methodologies developments
REACH an ambitious ACT rating
COMMUNICATE your ACT assessment and scoring with independent verification

ENRICH YOUR NETWORK

BE INVOLVED in new ACT sectoral methodology developments
JOIN the dynamic network of an international initiative of UNFCCC climate action agenda
PARTICIPATE in ACT initiative international events, workshops and roundtables
BE PART OF a network gathering companies, investors & experts

A holistic score

that measures both quantitative and qualitative metrics, comparable across sectors



Blueprint to successfully engage businesses

in their transition towards a low-carbon economy

FRENCH VOLUNTARY PROGRAM

✓ FINANCIAL SUPPORT

- Adapted to company sizes
- Specific to a company's or group of companies' needs

✓ TECHNICAL SUPPORT

- Tailored trainings for companies, consultancies, financial institutions, policy makers
- Pool of consultants
- Methodologies, tools

✓ ENGAGEMENT

- Board of governance with strong relays
- Users across sectors and value chain
- Facilitated community to share feedback

4 ANALYSIS CONCEPTS INVOLVED

GAP ANALYSIS

assesses the effort required; determines the gap between the company's targeted pathway and the company's low-carbon pathway at a given time horizon

LOCKED-IN EMISSIONS ANALYSIS

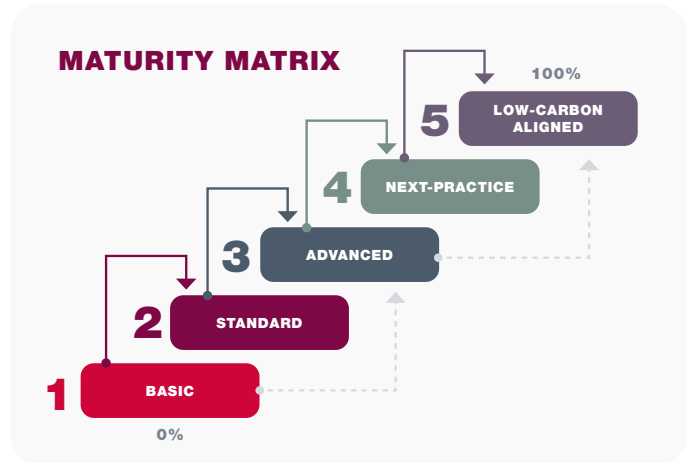
compares the total cumulative emissions in the near future (15 years) implied by the lifetime of currently active and confirmed planned assets, against the company's carbon (emissions) budget over the same time period

TREND ANALYSIS

compares the company's past and current emissions performance trend with its decarbonization pathway

MATURITY MATRIX

assesses qualitative data, which evaluates the maturity of an emissions reduction strategy across multiple dimensions



DEVELOP AND ASSESS YOUR LOW-CARBON STRATEGY

Sector specific methodologies
that address your unique challenges



KEY FIGURES

More than **300** companies

involved from methodologies development to assessment

5 to 10 days needed

for data gathering, analysis and evaluation

50 consultancies trained

to conduct ACT assessments



“The main strength of the ACT methodology? It is fast and effective”.

Caroline Ramondou,
Project Manager,
COMPAGNIE NATIONALE
DU RHÔNE



“The ACT assessment provided us very interesting and useful feedback on our carbon strategy. In particular, the quantitative assessment of emissions reduction targets is a valuable input into our ongoing process of defining a new low-carbon strategy and management process”.

Jean-Philippe Hermine, Environment,
Strategy and Planification Director, RENAULT



“ACT is one of the few methods [...] with such a deep sectoral approach that also considers SMEs. ACT will be useful to identify the most climate proactive companies and to support those who do care about climate”.

Thibaud Clisson, ESG Senior Analyst,
BNP PARIBAS ASSET MANAGEMENT

CONTACT US
info@actinitiative.org