

## Companies: Assess your mitigation strategy

Use the ACT Framework and get ready for a low-carbon world

# ACT

ACT ([Assessing low Carbon Transition](#)) is a methodology assessing the strategy of companies against the requirements of a low-carbon world. Internationally recognised, it was developed by ADEME and CDP.

The overall assessment is summarised in a rating based on three criteria: performance, global consistency and trend. It looks like the following:



- Performance:** Number between 1 and 20
- Consistency:** Letter between A et E
- Trend:** + (improvement), - (worsening), = (stable)

[www.actinitiative.org](http://www.actinitiative.org)

### Background and goal of the project

The Paris agreement will change our production and consumption patterns and it is now essential that companies get ready for a low-carbon world. To support this shift, ADEME and CDP have developed the ACT framework – Assessing low-Carbon Transition (see left hand-side box). The methodology for the transport sector was developed by a Technical Working Group (TWG) bringing together experts and stakeholders from the sector.

Before its publication, the aim of this project is to test the ACT methodology on companies in the transport sector in order to check its relevance and robustness. This project is funded by the European EIT Climate-KIC program.

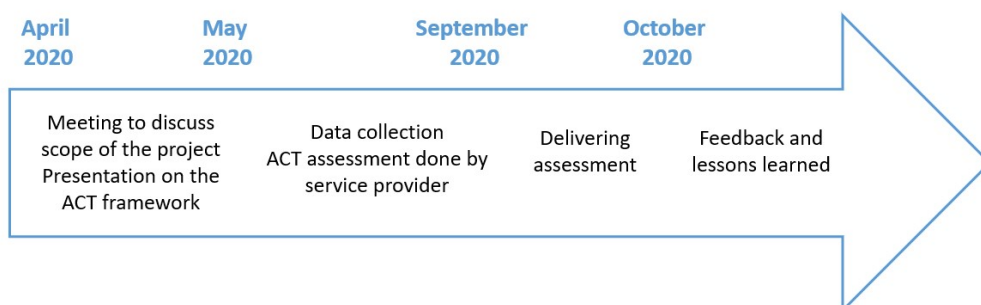
### Benefits of participating

- Assess your company's low-carbon strategy by a consultant trained in the ACT methodology **for free**.
- Be involved in an innovative project allowing you to compare your climate strategy with the relevant sectoral decarbonisation pathway and identify opportunities for improvement.
- Benefit, if applicable, from an ACT training to be able to improve your mitigation strategy independently.
- Inform your partners and investors of your GHG emissions reduction efforts.
- Improve the ACT methodology by sharing your experience
- Involve your staff in your company's environmental performance.

### Support, Project Steps and Timeline

Throughout the whole project, an ACT-trained consultant will provide support. They will help with data collection and will assess your mitigation strategy using the compiled data. They will then share the final assessment and provide tailored feedback.

A commitment of 5 to 10 days FTE in total from your company is needed, depending on the level of maturity of your mitigation and climate strategy.



### Scope of the sector:

Transport operators and providers of transport services, for passengers and goods :

- Road
- Maritime
- Rail
- Air

### Submitting your application

Please submit your application **by 11/05/2020** to the following email addresses: [edouard.fourdrin@ademe.fr](mailto:edouard.fourdrin@ademe.fr) / [anais.goburdhun@ademe.fr](mailto:anais.goburdhun@ademe.fr) / [esther.stoakes@cdp.net](mailto:esther.stoakes@cdp.net) / [dua.zehra@cdp.net](mailto:dua.zehra@cdp.net) / [alice.depalma@cdp.net](mailto:alice.depalma@cdp.net)

The company must read through and sign the attached Terms of Reference. They must also complete the application form.

### Company Selection Process

**This road-test is limited to 15 companies.** ADEME and CDP will select the candidates based on their relevance to the targeted sector and will pay attention to the reasons of each company for wanting to taking part in this road-test.

ADEME and CDP will aim to select a sample with an even distribution between the following criteria:

- Size of the company
- Geographic distribution
- Activities carried out by the company

It is also essential that the company can ensure their participation throughout the duration of the project.