

Companies: Assess your mitigation strategy against deep decarbonisation pathways for your sector and country

Join the ACT-DDP project and get ready for a low-carbon world

ACT | ASSESSING LOW CARBON TRANSITION®

The ACT Framework is a methodology assessing the strategy of companies against the requirements of a low-carbon world. Internationally recognised, it was developed by **ADEME** and **CDP**.

The overall assessment is summarised in a rating based on three criteria: performance, global consistency and trend. It looks like the following:



1. **Performance:** Number between 1 and 20
2. **Consistency:** Letter between A et E
3. **Trend:** + (improvement), - (worsening), = (stable)

www.actinitiative.org

The ACT-DDP project

The Paris agreement will change our production and consumption patterns and it is now essential that companies get ready for a low-carbon world. To support this shift, the ACT and DDP initiatives join forces to develop and test their innovative methodologies in Brazil and Mexico to assess and reinforce company decarbonization strategies aligned with ambitious national and sectoral decarbonization pathways WB2D.

Partners: [Ademe](#), [IDDRI](#), CDP, [COPPE/UFRJ](#) and [Tempus Analitica](#)

Targeted sectors: Electric Utilities, Urban transport for passengers, Cement and Meat Production

Benefits for Companies:

- Participate to the construction of deep decarbonization pathways for your sector
- Identify risks and opportunities in a different competitive framework as many business assumptions will change as the world moves towards zero net emissions
- Participate in national workshops and dialogues between state and non-state actors around a 2050 horizon sectoral decarbonization
- Assess for free your company's low-carbon strategy by a consultant trained in the ACT methodology,
- Receive free ACT training to improve your knowledge on climate accountability
- Inform your partners and investors of your GHG emissions reduction efforts.



The **Deep Decarbonization Pathways** is an international collaboration of leading research teams who propose realistic pathways to deep decarbonization. The initiative aims to help governments and non-state actors make decisions that lead economies and societies to reach a carbon-neutral world by the second half of the century.

Under the coordination of **IDDRI**, it involves for this project, **Centro Clima - COPPE/UFRJ** (Integrated study center on the environment and climate change) in Brazil, and **Tempus Analitica** (a Mexican think tank dedicated to new tools and strategies for a sustainable economy) in Mexico.

<https://ddpinitiative.org/>

Project Activities and Timeline

- National workshops and dialogues between state and non-state actors around a 2050 horizon sectoral decarbonization (~4 days)
- Chatam house discussions (1 day)
- ACT methodology training (1 day)
- Data collection required for ACT Assessment (~5 days)
- ACT assessment report debriefing discussions (1 day)
- Outreach events, including COP events (1 day) – **optional activity**



Submitting your application

Please submit your application **by February 15, 2020** to the following email addresses: / clara.Bellazetin@cdp.net / lucas.Ribeiro@cdp.net / lais.maciell@cdp.net

The company must complete the attached the application form.

Company Selection Process

This pilot is limited to 4 companies per sector and per country. CDP and COPPE/Tempus Analitica will select the candidates based on their relevance to the targeted sector and will pay attention to the reasons of each company for wanting to taking part in this pilot.

It is also essential that the company can ensure their participation throughout the duration of the project.

ACT-DDP Company Application Form

Please answer the following questions:

1. Name of the company
2. Name and position of the applicant
3. Activity sector and ISIC code
4. Geographic location (country's region)
5. Number of employees
6. Number of sites
7. Revenue
8. Does the company report GHG emissions inventories? Is it updated regularly? If so, how often?
9. Have you put in place an action plan to mitigate your GHG emissions?
10. Do you assess the vulnerability of your business linked to the impacts of climate change? And if so, how do you do it?
11. What are your reasons for taking part in this project?
12. Which/how many human resources do you plan to allocate to this project?
13. According to you, which impacts could the transition towards a low-carbon economy have on the activities of your company?
14. In which project activities do you want to involve your company
15. If you were informed of the project through a consultancy firm, please name it.

The application form must be concise and cannot exceed 4 pages.